



Info Valley Limited
www.infovalley.co.uk



Success in Europe:

Succeed where others have failed

Info Valley Limited are specialist consultants to the outsourced call centre and BPO industries. Over the years, we have successfully assisted companies in maximising their outsourcing strategy and also helped outsourced vendors to perfect their message.

It's a fact that many offshore BPO vendors have been far less successful in the European marketplace than they have in The United States. If you are a vendor who has failed to tap the highly lucrative European market, then you are not alone. Most call centre vendors from India and elsewhere have failed to succeed. The limited number who have been successful have followed a series of tried and tested formulae to achieve huge results.

Info Valley's "The UK and beyond" programme enables vendors to answer the following questions:

- What marketing initiatives should be undertaken?
- How do you relay your success in other markets to the buyer community in The UK?
- How do you get yourselves in front of major organisations who want to buy your services?
- How should your offerings differ for the British marketplace?

If you would like Info Valley to assist you in developing your strategy for the UK marketplace, then contact us now.

call now
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